

# WE ARE LOOKING FOR A CONTENT MARKETER

## FOLLOW THE CODIT ROUTE

### What we do

At Codit we design and build **technology** that connects everything and everyone. Solutions that enable companies to **change**, to **grow** and to **lead**. Solutions that keep organizations competitive and strong. We believe **connecting is everything**.



We have **amazing stories** to tell but we have no storyteller! Help us tell the story of how we collaborated with reinsurer Swiss Re to revolutionize the insurance world or how we contributed to Brussels Airlines' transformation of its entire passenger handling system. Are you the **native English**-speaking **content marketer** that will tell these stories through our website and publications? We can't wait to meet you!

### 5 Codit values

#Quality First  
#RespectAllWays  
#DedicationForInnovation  
#HappyPlace  
#AllTogether

### Job Description

- Create truly interesting content that **inspires**, generates awareness and as a result creates traffic, leads and sales
- Use a **cross-channel** approach (website, collateral, newsletters, reference cases, video scripts and more)
- Write **social media** posts and **mailings**
- Manage our **website** and **blog** // Turn them into a source of inspiration that makes people want to visit us frequently
- **Retrieve** and **translate** the great stories from our (often techy) colleagues, partners and customers to the market
- Provide **feedback** to other contributors, edit and curate

### Your Profile

- The gift of **creating great content**
- Think like a **journalist**, work like an **editor**
- Great **interview** and **social skills**
- Keen interest in and comprehensive understanding of innovation and **technology**
- **Native English speaker**, knowledge of Dutch is a plus
- Experienced in creating content for the web, both **offline and online**
- Bachelor or Master degree in a relevant domain and around 5 years of **relevant** experience

### The Offer

You will become part of the Codit **family**, a **young** group of **driven** employees. We have our own **fun team** who organize lots of activities and on Fridays we close the workweek with our own "Café Codit".

The package includes a **competitive salary** with **company car** and more benefits.

Your annual **Personal Training Budget** allows you to train yourself and grow within the company.



Ready to become our colleague?

Looking for another role?

Check out [www.codit.eu/jobs](http://www.codit.eu/jobs)